



Executive Coaches of Orange County

Helping nonprofits fulfill more of their mission




Our Mission

To help nonprofit managers develop and implement capacity building strategies that will enable their organizations to do more of their good work in our community.



EC_{of}OC

- Founded in 2003 to help nonprofits develop goals and strategies to succeed
- Today, 20 coaches serving 38 nonprofit organizations with 40 coaching assignments



Why have an executive coach?

- Independent advice
- Objective, knowledgeable sounding board
- Focus on key issues and goals
- Broader business perspective
- Mentoring relationship

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Individual Coaching

- Improving management, leadership and communication skills
- Developing strategies, service offerings, and marketing programs
- Managing fund raising programs, HR, finance, office processes and technologies

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Team Coaching

- Defining mission and capacity building goals
- Developing strategies to achieve these goals
- Creating monthly action plans to implement the strategies

Spectrum of coaching experience

Vice President, Finance/Administration
with several retailers

**Business consultant for
Fortune 500 companies**

**MBA in
Operations Research**

MBA in Marketing/Finance

MBA in technology management

President, Levi's Outlet Stores

Certificate in Financial Planning

**Vice President
Security Pacific Bank**

**Masters Degree in
Social Work**

**MASTER IN
CLINICAL PSYCHOLOGY**

VP Sales and Marketing

**Vice President
of Professional Development**

Executive Vice President
of Human Resources

**Vice President,
Research & Development**

**CIO,
Shaklee Corporation**

**Senior Vice President
Corporate Banking**

**Executive Management Program
Kellogg Institute for Management**

**Executive Vice President of an
Industrial Distribution Company**

Hospital CEO

MBA in Marketing



Preparing Our Coaches

- Orientation program
- Mentoring program
- Resource Book
- Monthly education on coaching and nonprofit topics
- Goals:
 - Unbiased, results-based assistance
 - Long-term solutions and relationships

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Spectrum of Coaching Topics

Sample of recent coaching situations

- Cash flow analysis/line of credit
- Three-year strategic plan
- Goal-setting and organization skills
- Time management and delegation
- Recruiting baby boomer volunteers
- Marketing and fundraising
- Issues with board member interest and competency
- Diagnosing systemic organization problems

Some EC_{of}OC Clients





Our Process

- Application
- Applicant Interview by Client Services Representative (CSR)
- Client/coach match by CSR
- Periodic CSR client satisfaction follow-ups

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EC_of_OC@aol.com