Executive Coaches of Orange County

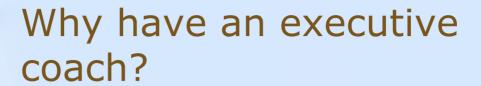
Helping nonprofits fulfill more of their mission

Our Mission

To help nonprofit managers develop and implement capacity building strategies that will enable their organizations to do more of their good work in our community.

ECofOC

- Founded in 2003 to help nonprofits develop goals and strategies to succeed
- Today, 20 coaches serving 38 nonprofit organizations with 40 coaching assignments



- Independent advice
- Objective, knowledgeable sounding board
- Focus on key issues and goals
- Broader business perspective
- Mentoring relationship



- Improving management, leadership and communication skills
- Developing strategies, service offerings, and marketing programs
- Managing fund raising programs, HR, finance, office processes and technologies

Team Coaching

- Defining mission and capacity building goals
- Developing strategies to achieve these goals
- Creating monthly action plans to implement the strategies

Spectrum of coaching experience

Vice President, Finance/Administration with several retailers

Business consultant for Fortune 500 companies

MBA in technology management

MBA in Operations Research

MBA in Marketing/Finance

President, Levi's Outlet Stores

Certificate in Financial Planning

Vice President Security Pacific Bank Masters Degree in Social Work

MASTER IN CLINICAL PSYCHOLOGY

VP Sales and Marketing

Vice President of Professional Development

Executive Vice President of Human Resources

Vice President, Research & Development CIO, Shaklee Corporation

Senior Vice President Corporate Banking

Executive Management Program Kellogg Institute for Management

Executive Vice President of an Industrial Distribution Company

Hospital CEO

MBA in Marketing

Preparing Our Coaches

- Orientation program
- Mentoring program
- Resource Book
- Monthly education on coaching and nonprofit topics
- Goals:
 - Unbiased, results-based assistance
 - Long-term solutions and relationships

Spectrum of Coaching Topics

Sample of recent coaching situations

- Cash flow analysis/line of credit
- Three-year strategic plan
- Goal-setting and organization skills
- Time management and delegation
- Recruiting baby boomer volunteers
- Marketing and fundraising
- Issues with board member interest and competency
- Diagnosing systemic organization problems

Some ECofOC Clients









Project Management Institute

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Our Process

- Application
- Applicant Interview by Client Services Representative (CSR)
- Client/coach match by CSR
- Periodic CSR client satisfaction follow-ups

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